



**NAZDAR**  
CONSULTING  
SERVICES

## P R E S S   R E L E A S E

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FOR IMMEDIATE RELEASE

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### **Nazdar® Consulting Services Awards Stout Industries with Chromatix® Certification**

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SHAWNEE, KS — Nazdar Consulting Services proudly announces that Stout Industries has achieved the distinction of becoming Chromatix® Certified Printers. Nazdar® Consulting Services is dedicated to improving the productivity, quality and profitability of screen and digital printers through consulting and training by industry leading experts.

According to Bruce Ridge, Nazdar® Consulting Service's Business Director of Chromatix® Programs, "Chromatix® Certification establishes and promotes the adoption of industry standards and the process methods necessary to consistently meet those standards. To become Chromatix® Certified, printers need to demonstrate sustainable and superior performance in quality and productivity. Chromatix® Certification, which is copyright protected, is completely free from subjectivity because of measurement tools developed by Nazdar® Consulting Services."

Stout Industries, based out of St. Louis, Missouri, began providing signage solutions June 18, 1886 and is one of the largest and oldest sign company's in the United States with some of the newest ideas. With clientele including Fortune 500 manufacturers of beverages, tobacco, petroleum, agriculture and automotive products and their ad agencies, Stout Industries helps sell products at the point-of-purchase with elements that last.

Stout provides a wide range of services while maintaining logo and brand standards: design, engineering, prototyping, project management and installation, warehousing, fulfillment, drop-shipping and more.

For more information visit Stout Industries online at [www.stoutindustries.com](http://www.stoutindustries.com) or contact via mail at 6425 West Florissant Ave., St. Louis, MO 63136, or phone at 800-325-8530.

“Certification is an important step for a company to follow after participating in the Chromatix<sup>®</sup> Program for a couple of years,” states Bruce Ridge. “It’s the only certification program offered in the screen printing industry and we’re seeing a lot of enthusiasm for establishing the standard. It’s the best way to ensure that the information and practices of the Chromatix<sup>®</sup> Program are understood and being implemented on a daily basis.”

### **About Nazdar Consulting Services...**

Nazdar Consulting Services is a division of Nazdar, the largest manufacturer of screen and digital printing inks and chemicals in North America with a growing presence in international graphics markets including South America, Europe and Asia. For more information, visit the Nazdar Consulting Services website ([www.nazdarconsulting.com](http://www.nazdarconsulting.com)), email [custserv@nazdar.com](mailto:custserv@nazdar.com), phone 800-767-9942, or write to 8501 Hedge Lane Terrace, Shawnee, KS 66227-3290 USA.

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