



CATZper™
Color Approval and Tolerancing by Perception

Training seminar attendees will be among the first in the Graphics Arts Industry to own this innovative new system of software. All attendees will receive training on how to use the CATZper™ Color Tolerancing System effectively in their own environment.

The seminar presents the first major innovation in color matching since the introduction of L*a*b* color tolerancing. This improvement provides reduced press down time and job rejections due to color matching issues.

The CATZper™ Color Tolerancing System will deliver a new level of accuracy in matching and specifying spot color and full color images by moving away from the current practice of 'zero tolerance' color matching. CATZper™ delivers fast and accurate visual representations of target colors with exact deviations on how those colors may appear in the reproduction process.

Contact Us:

Nazdar Consulting Services Corporate Headquarters
 8501 Hedge Lane Terrace
 Shawnee, KS 66227
 Toll Free: 800.677.4657 ext. 2003
 Main: 913.422.1888
 Fax: 913.422.2295
 www.NazdarConsulting.com

Training Locations:

Atlanta
 4260 Peachtree Industrial Boulevard
 Norcross, GA 30071-1646

Los Angeles
 11821 Western Avenue
 Garden Grove, CA 92841

Cincinnati
 3905 Port Union Road
 Fairfield, OH 45014

Image Quality Training:
 NCS-Training@Nazdar.com

No matter your location, we will travel to meet your needs. Call NCS today!



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 8501 Hedge Lane Terrace
 Shawnee, KS 66227



NAZDAR
 CONSULTING
 SERVICES

Training Seminars



"Nazdar helped build upon our existing skills and offered invaluable solutions for future problem solving."

Matt Johnson,
Nutis Press

Increase
 Your

IQ

"Image Quality"



Training Seminars

Increase Your IQ "Image Quality"

The definition of quality in the printing industry is "Accuracy to an intended target". If we can attain our accuracy goal without heroic color adjustments, we not only have a better looking print, we will produce it faster. In the print industry, "Faster and Better" will result in immediate increase in profitability.

Through the use of Color Management Workflow, learn to use "one" color target to effectively match all printing processes. Attendees will gain the knowledge on how to implement Color Management, regardless of their printing process.

Who Should Attend

- Anyone Facing Color Challenges
- People Interested In ICC Profiling
- Color Managers
- Print Production Managers
- Technicians:
 - Prepress
 - Digital
 - Offset
 - Flexo
 - Screen



First Session

- Use Color Management To Reduce Press Downtime And Increase Profits
- Gain ICC Color Profiling Knowledge
- Use Graphic Arts Standards And Specifications To Streamline Your Process
- Learn How To Develop A Standard Color Target That Is Reproducible
- Hands On Use Of Instrumentation To Achieve And Control Predictable Color

Second Session

- Color Management RIP Configuration
- Increase Your Image Quality Through Photoshop Enhancement Techniques
- Introduction To "CATZper™" - Color Tolerancing By Perception (www.Catzper.Com)
- L*A*B* Color Tolerancing
- Digital Proofing For Matching Spot Colors

Course Materials:

- Manual Documenting Course Content
- CATZper™ Software Package (\$1600 Value)

Course Cost:

\$800 for 2 Day Session – 16 Hours.



Registration

- Register online at: www.NazdarConsulting.com or call 800.677.4657 ext. 2003
- Deadline for each Class is two weeks prior to the Class Date
- Classes are limited to 20 participants
- There will be a \$100 Cancellation Fee to anyone who cancels less than 10 days prior to the Class Date.

Hotel Accommodations:

If you plan to stay overnight, we recommend the following hotels at each of the seminar locations as listed below. Please request the Nazdar rate when calling for your reservation.

City	Hotel Name	Rate
Atlanta, GA	Wingate Norcross (770) 622-7277	\$79
Garden Grove, CA	Hampton Inn Buena Park Suite (714) 670-7200	\$105-139 (Rate Varies)
Cincinnati, OH	Holiday Inn Express (513) 860-2900	\$65

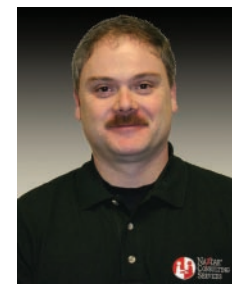
Instructors:



Bruce Ridge

Business Director for
Nazdar Consulting Services

Bruce, in collaboration with Mike Ruff, developed the Chromatix® system at ReyHan PGF and has helped refine and expand the program to its current format. For the past 12 years he has been working with Nazdar in Product Management, Product Training and Sales. Bruce began and facilitated the Masterprint Color Training Program which has been presented to more than 2,500 printers in North America. Along with his many current responsibilities as Business Director for Nazdar Consulting Services, he also serves as Lead Trainer for many of the Training Sessions NCS offers its clients, including the Chromatix® Certification Program. He is a member of the Academy of Screen Printing Technology (ASPT) and a graduate of California Polytechnic State University's Graphic Communications Program.



Tony Quinn

Chromatix Consultant

Tony has extensive experience in prepress production in the preparation of electronic files for reproduction in all of the major print processes. He has worked for sheet fed offset litho printers and managed film production as General Manager at PGF Megafilm in Kansas City, MO. While at PGF Megafilm, he also worked for many years in sales covering a 22 state territory and was a contributor in developing PGF's consulting practices. Tony is an excellent problem solver, trainer, and writer of key support documents for all of the Chromatix procedures. He has taught color control and prepress at the SPTF Process Color Workshop, and in the Nazdar Masterprint seminars. Tony served nine years in the United States Air Force prior to his career in graphic arts. Tony is a G7 Expert Consultant Certified by IDEAlliance. See www.gracol.org/experts for further information on this important commitment to the future of color control.

- NCS Training Program Schedule - Increase your IQ - "Image Quality"

Instructors: Bruce Ridge and Tony Quinn

Location	Date	
Cincinnati, OH	10/03/07 Wednesday 8 - 4:30	10/04/07 Thursday 8 - 4:30
Atlanta, GA	11/14/07 Wednesday 8 - 4:30	11/15/07 Thursday 8 - 4:30
Garden Grove, CA	12/12/07 Wednesday 8 - 4:30	12/13/07 Thursday 8 - 4:30
Cincinnati, OH	01/30/08 Wednesday 8 - 4:30	01/31/08 Thursday 8 - 4:30
Atlanta, GA	02/27/08 Wednesday 8 - 4:30	02/28/08 Thursday 8 - 4:30
Garden Grove, CA	04/02/08 Wednesday 8 - 4:30	04/03/08 Thursday 8 - 4:30

