



P R E S S R E L E A S E

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FOR IMMEDIATE RELEASE

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Nazdar® Consulting Services

SHAWNEE, KS — Nazdar Consulting Services announces the launch of CATZper Color Tolerance System version 2, available at www.CATZper.com. CATZper was created over five years ago as the fastest way to find the best target colors that any digital printer can simulate. Each year the user base continues to grow, as more businesses see the value of matching colors at hyper-speed. The continual change of programs and operating systems has presented challenges to some CATZper users and prompted the development of CATZper2. This new web-based version means that users no longer have to worry about program conflicts or operating system updates; the new CATZper2 Web version will always be up to date.

According to Chris Davis, Nazdar Vice President/Chief Information Officer and head of Nazdar Consulting Services, "CATZper2 is faster than all prior versions, with the ability to generate a Spot Color Matching color grid in seconds with white or colored background. The new Web version is available via annual subscription and will pay for itself in less than five uses."

Nazdar Consulting Services continues to develop CATZper and other products that will improve the productivity, predictability and profitability of screen and digital printers. CATZper color tolerancing software is available exclusively through authorized Nazdar

distributors and Nazdar Consulting Services. Contact Nazdar Consulting Services at (913) 422-1888 ext. 2017 for additional information.

About Nazdar Consulting Services...

Nazdar Consulting Services is a division of Nazdar, the largest manufacturer of screen and digital printing inks and chemicals in North America with a growing presence in international graphics markets including South America, Europe and Asia. For more information, visit the Nazdar Consulting Services website (www.nazdarconsulting.com), email ckesinger@nazdar.com, phone 800-677-4657 ext. 2017, or write to 8501 Hedge Lane Terrace, Shawnee, KS 66227-3290 USA.

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